

Andrea Lord is a professional marketer with a BSc Honours degree in marketing from Lancaster University. Her career spans nearly 30 years in various sales and marketing roles and her last corporate position was managing director of a successful international start-up business.

A fluent French speaker Andrea spent a four year spell working and living in Paris as an export manager for a French company, a translator for Danone and Renault and finally as an English teacher. She has a certificate from the Sorbonne in teaching French.

One of Andrea's most memorable roles was running a Royal Warrant brand which involved designing, sourcing and then presenting to Buckingham Palace a bespoke candle gift set for Her Majesty the Queen on the occasion of her Diamond Jubilee.

In 2008 Andrea set up her own company and although she still does some international selling for one client, she has honed her marketing skills through training in new technology and is now a successful website designer (using Word Press) and also helps clients set up their social media requirements. She also specialises in corporate branding and general creative marketing support. Amongst her happy clients is a leading UK hair loss brand, a cutting edge New York perfumery, an organic farm shop e-commerce site and a nationwide UK wholesaler.

In her spare time Andrea likes to walk her dog (essential she claims to maintaining her sanity!), is an active member of the Paulerspury Players and her charitable works include running her village web site and newsletter. She has also just completed a memorial booklet about the people of Paulerspury (where she lives) who lost their lives during both World Wars.

Andrea can be contacted through her web site: [www.lordac.com](http://www.lordac.com)

